

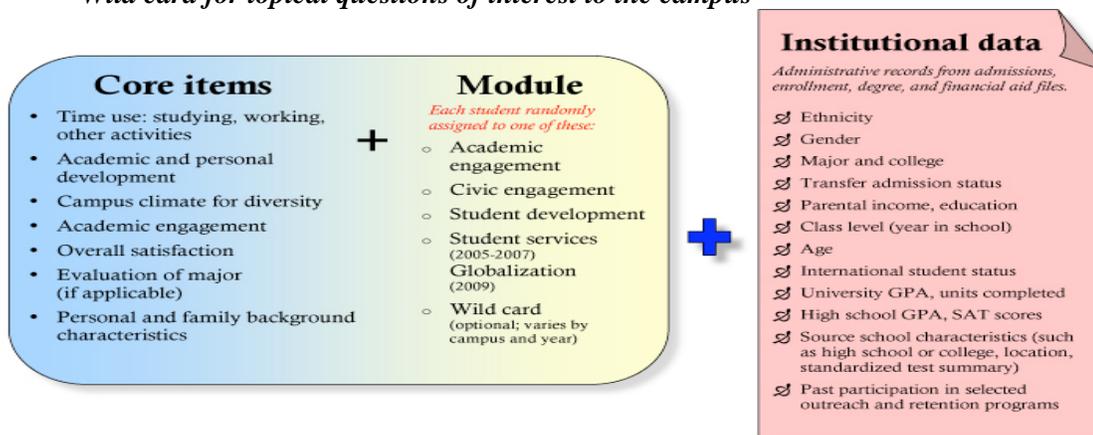
2010 Student Experience in the Research University (SERU) Survey

SERU Project Overview

The *Student Experience in the Research University* (SERU) Project is a collaboration between academic scholars and institutional researchers devoted to creating new data sources and policy relevant analysis to help broaden our understanding of the undergraduate experience and to promote a culture of institutional self-improvement.

This spring the University of Minnesota participated in this national study about undergraduate students. The SERU is conducted by the Center for Studies in Higher Education at the University of California Berkeley. More information about the SERU can be found at: <http://cshe.berkeley.edu/research/seru/>.

- The SERU Consortium was formed in 2008 and currently includes sixteen major US public research universities, including all nine undergraduate campuses of the University of California system, along with seven other Association of American Universities (AAU) institutions: the University of Michigan at Ann Arbor, the University of Minnesota-Twin Cities, Rutgers University, the University of Florida, University of Pittsburgh, University of Oregon, and the University of Texas at Austin.
- University of Minnesota-Twin Cities participated in 2009 & 2010 and is committed to continuing in the consortium
- Three major uses of the SERU Consortium and survey products include the following:
 - **ACADEMIC PROGRAM REVIEW:** The SERU Survey provides a census and longitudinal data set providing a broad range of analysis including comparisons with equivalent academic programs at other Consortium campuses
 - **CAMPUS AND PROGRAM ACCREDITATION:** Provides ability to integrate SERU survey data with other campus data sets to identify effective programs and experiences to particular university goals and missions
 - **ADDITIONAL REPORTS AND ANALYSIS:** Data and analysis for internal and external reporting needs. The SERU Survey is also part of the new “voluntary System of Accountability” (VSA)
- The SERU Survey offers a systematic environmental census scan of the undergraduate experience and an in-depth analysis of the varied types and levels of undergraduate student engagement in major public research universities.
 - All degree seeking undergraduate students enrolled spring semester are included in this web-based survey, with nearly all communication occurring by electronic mail.
- The Design of the SERU Survey
 - The SERU Survey has a set of core questions focused on issues such as time use, evaluation of a student’s major, and satisfaction, and is organized around three thematic research areas:
 - Academic Engagement
 - Civic & Community Engagement
 - Student Life & Development
 - *Wild card for topical questions of interest to the campus*



2010 SURVEY ADMINISTRATION RAN MARCH 23, 2010 - JUNE 12, 2010