The purpose of Institutional Research Updates is to inform others about the types of information available from the Office of Institutional Research and to provide a brief summary of some of our projects and findings. Institutional Research Updates will be published six to eight times a year and distributed to the campus community as well as archived on our website.

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Prepared by Christina Frazier, Analyst
cfrazier@umn.edu
University of Minnesota Applicants Admitted But Not Enrolled: Where do they Go?

The University of Minnesota - Twin Cities (UMNTC) has monitored its student matriculation and enrollment for decades. Until recently we did not know where freshman applicants that were offered admittance to UMNTC and did not enroll ultimately choose to enroll. The Office of Institutional Research, using data from the National Student Clearinghouse (NSC), has been able to develop data-based information about UMNTC applicants’ enrollment choices.

The focus of this analysis was freshman student applicants accepted by UMNTC for fall 2008. Of the 15,322 applicants offered admission, 5,106 chose to enroll at the Twin Cities campus. For the remaining 10,216 applicants who did not accept the offer, the Office of Institutional Research requested data from the National Student Clearinghouse (NSC) about where these applicants chose to enroll. Their records indicated that 8,790 of the 10,216 applicants were enrolled at other postsecondary institutions in the fall 2008. The remaining 1,426 applicants either chose not to enroll at an institution or they attended an institution that does not participate in the NSC. Currently, the NSC works with over 3,000 postsecondary institutions.

As indicated, this Update reflects an initial look at these data. While the data in the tables below provide a fact-based description of the UMNTC’s “competition” for freshman students, they do not provide answers about “why” applicants chose not to attend UMNTC or if the choices made reflect any systematic patterns. Below, the enrollment choices of applicants who chose not to enroll at UMNTC are reflected in relation to the types of institutions at which they enrolled.

<table>
<thead>
<tr>
<th>2008 OVERVIEW</th>
<th>Total % of Students (n=8,790)</th>
<th>Total Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Minnesota Institutions Selected</td>
<td>3.8%</td>
<td>337</td>
</tr>
<tr>
<td>University of Wisconsin-Madison Selected</td>
<td>19.2%</td>
<td>1,693</td>
</tr>
<tr>
<td>Institutions in the Twin Cities Comparison Group Selected</td>
<td>25.8%</td>
<td>2,266</td>
</tr>
<tr>
<td>Big Ten Institutions Selected</td>
<td>28.4%</td>
<td>2,498</td>
</tr>
<tr>
<td>Minnesota Public Institutions Selected</td>
<td>9.7%</td>
<td>853</td>
</tr>
<tr>
<td>Minnesota Private Institutions Selected</td>
<td>13.7%</td>
<td>1,202</td>
</tr>
<tr>
<td>Most Popular Public Institutions Selected (top 10 out of 320 institutions)</td>
<td>37.3%</td>
<td>3,283</td>
</tr>
<tr>
<td>Non-Minnesota Public Institutions Selected (top 48 out of 268 institutions that enrolled 10 or more students)</td>
<td>47.7%</td>
<td>4,193</td>
</tr>
<tr>
<td>Non-Minnesota Private Institutions Selected (top 51 out of 310 institutions that enrolled 10 or more students)</td>
<td>14.8%</td>
<td>1,305</td>
</tr>
</tbody>
</table>

As illustrated in the overview above, key points include:

- 19.2% of the students chose to attend the University of Wisconsin-Madison.
- Nearly 24% of the students chose to stay in Minnesota and attend a public or private institution.
- Approximately 26% of the students selected to attend one of the research universities that are in the Twin Cities campus Comparison Group (Includes the University of Wisconsin).
- 62.5% of applicants decided to attend a public or private postsecondary institution outside of Minnesota.

### University of Minnesota Institutions Selected

<table>
<thead>
<tr>
<th>School Name</th>
<th>% of Students (n=8,790)</th>
<th>2008 # of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>U OF MN-DULUTH</td>
<td>3.14%</td>
<td>276</td>
</tr>
<tr>
<td>U OF MN-MORRIS</td>
<td>0.61%</td>
<td>54</td>
</tr>
<tr>
<td>U OF MN-CROOKSTON</td>
<td>0.08%</td>
<td>7</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3.8%</strong></td>
<td><strong>337</strong></td>
</tr>
</tbody>
</table>
## Institutions in the Twin Cities
### Comparison Group Selected

<table>
<thead>
<tr>
<th>School Name</th>
<th>% of Students (n=8,790)</th>
<th># of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>U OF WI MADISON</td>
<td>19.23%</td>
<td>1,693</td>
</tr>
<tr>
<td>U OF IL URBANA</td>
<td>4.01%</td>
<td>353</td>
</tr>
<tr>
<td>U OF MICHIGAN</td>
<td>1.15%</td>
<td>101</td>
</tr>
<tr>
<td>OHIO STATE</td>
<td>0.45%</td>
<td>40</td>
</tr>
<tr>
<td>U OF WASHINGTON</td>
<td>0.33%</td>
<td>29</td>
</tr>
<tr>
<td>PENN STATE</td>
<td>0.28%</td>
<td>25</td>
</tr>
<tr>
<td>U CAL LA - QRTR</td>
<td>0.12%</td>
<td>11</td>
</tr>
<tr>
<td>U CAL BERKELEY</td>
<td>0.10%</td>
<td>9</td>
</tr>
<tr>
<td>U OF FLORIDA</td>
<td>0.06%</td>
<td>5</td>
</tr>
<tr>
<td>U OF TEXAS *</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total</td>
<td>25.8%</td>
<td>2,266</td>
</tr>
</tbody>
</table>

*Univeristy of Texas-Austin does not participate in NSC.

## Big Ten Institutions Selected

<table>
<thead>
<tr>
<th>School Name</th>
<th>% of Students (n=8,790)</th>
<th># of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>U OF WI MADISON</td>
<td>19.23%</td>
<td>1,693</td>
</tr>
<tr>
<td>U OF IL URBANA</td>
<td>4.01%</td>
<td>353</td>
</tr>
<tr>
<td>U OF IOWA</td>
<td>1.49%</td>
<td>131</td>
</tr>
<tr>
<td>U OF MICHIGAN</td>
<td>1.15%</td>
<td>101</td>
</tr>
<tr>
<td>PURDUE LAFAYET</td>
<td>0.82%</td>
<td>72</td>
</tr>
<tr>
<td>MICHIGAN ST UNI</td>
<td>0.74%</td>
<td>65</td>
</tr>
<tr>
<td>OHIO STATE</td>
<td>0.45%</td>
<td>40</td>
</tr>
<tr>
<td>PENN STATE</td>
<td>0.28%</td>
<td>25</td>
</tr>
<tr>
<td>NORTHERN ILL U</td>
<td>20.00%</td>
<td>18</td>
</tr>
<tr>
<td>INDIANA U*</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total</td>
<td>28.4%</td>
<td>2,498</td>
</tr>
</tbody>
</table>

*Indiana Univeristy-Bloomington does not participate in NSC.

## Minnesota Public Institutions Selected

<table>
<thead>
<tr>
<th>School Name</th>
<th>% of Students (n=8,790)</th>
<th># of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>U OF MN DULUTH</td>
<td>3.14%</td>
<td>276</td>
</tr>
<tr>
<td>MANKATO</td>
<td>1.32%</td>
<td>116</td>
</tr>
<tr>
<td>ST CLOUD</td>
<td>1.09%</td>
<td>96</td>
</tr>
<tr>
<td>WINONA ST U</td>
<td>0.81%</td>
<td>71</td>
</tr>
<tr>
<td>U OF MIN-MORRIS</td>
<td>0.61%</td>
<td>54</td>
</tr>
<tr>
<td>NORMANDALE CC</td>
<td>0.31%</td>
<td>27</td>
</tr>
<tr>
<td>CENTRY CC &amp; TEC</td>
<td>0.30%</td>
<td>26</td>
</tr>
<tr>
<td>MSU MOORHEAD</td>
<td>0.28%</td>
<td>25</td>
</tr>
<tr>
<td>MINNEAP CC &amp; TECH</td>
<td>0.26%</td>
<td>23</td>
</tr>
<tr>
<td>ANOKA RAMSEY CC</td>
<td>0.23%</td>
<td>20</td>
</tr>
<tr>
<td>BEMIDJI STATE</td>
<td>0.20%</td>
<td>18</td>
</tr>
<tr>
<td>NORTH HENNEPIN</td>
<td>0.20%</td>
<td>18</td>
</tr>
<tr>
<td>INVER HILLS CC</td>
<td>0.12%</td>
<td>11</td>
</tr>
<tr>
<td>ROCHESTER CC</td>
<td>0.11%</td>
<td>10</td>
</tr>
<tr>
<td>METRO STATE UNV</td>
<td>0.09%</td>
<td>8</td>
</tr>
<tr>
<td>SAINT PAUL COLL</td>
<td>0.08%</td>
<td>7</td>
</tr>
<tr>
<td>SOUTHWEST STATE</td>
<td>0.08%</td>
<td>7</td>
</tr>
<tr>
<td>Total</td>
<td>9.7%</td>
<td>853</td>
</tr>
</tbody>
</table>

## Minnesota Private Institutions Selected

<table>
<thead>
<tr>
<th>School Name</th>
<th>% of Students (n=8,790)</th>
<th># of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>U OF ST THOMAS</td>
<td>3.28%</td>
<td>289</td>
</tr>
<tr>
<td>ST. OLAF</td>
<td>1.61%</td>
<td>142</td>
</tr>
<tr>
<td>GUSTAVUS ADOLPH</td>
<td>1.18%</td>
<td>104</td>
</tr>
<tr>
<td>COL ST BENEDICT</td>
<td>0.81%</td>
<td>71</td>
</tr>
<tr>
<td>ST JOHNS UNIV</td>
<td>0.78%</td>
<td>69</td>
</tr>
<tr>
<td>AUGSBURG</td>
<td>0.75%</td>
<td>66</td>
</tr>
<tr>
<td>MACALESTER</td>
<td>0.74%</td>
<td>65</td>
</tr>
<tr>
<td>HAMLINE</td>
<td>0.70%</td>
<td>62</td>
</tr>
<tr>
<td>U OF MN-CROOKSTON</td>
<td>0.08%</td>
<td>7</td>
</tr>
<tr>
<td>LAKE SUPERIOR C</td>
<td>0.07%</td>
<td>6</td>
</tr>
<tr>
<td>RGE COL-WILLM</td>
<td>0.07%</td>
<td>6</td>
</tr>
<tr>
<td>ITASCA CC</td>
<td>0.03%</td>
<td>3</td>
</tr>
<tr>
<td>RDGE CLG-HUTCH</td>
<td>0.03%</td>
<td>3</td>
</tr>
<tr>
<td>CNTRL LAKES CLG</td>
<td>0.02%</td>
<td>2</td>
</tr>
<tr>
<td>HIBBING COM COL</td>
<td>0.02%</td>
<td>2</td>
</tr>
<tr>
<td>MN STATE C/T</td>
<td>0.02%</td>
<td>2</td>
</tr>
<tr>
<td>RIVERLAND CC</td>
<td>0.02%</td>
<td>2</td>
</tr>
<tr>
<td>ALEXANDRIA TECH</td>
<td>0.01%</td>
<td>1</td>
</tr>
<tr>
<td>DAKOTA COUNTY</td>
<td>0.01%</td>
<td>1</td>
</tr>
<tr>
<td>FONDU LAC TRIBE</td>
<td>0.01%</td>
<td>1</td>
</tr>
<tr>
<td>SOUTH CENTRAL</td>
<td>0.01%</td>
<td>1</td>
</tr>
<tr>
<td>SOUTH CENTRAL</td>
<td>0.01%</td>
<td>1</td>
</tr>
<tr>
<td>ST CLOUD TECH</td>
<td>0.01%</td>
<td>1</td>
</tr>
<tr>
<td>WINONA</td>
<td>0.01%</td>
<td>1</td>
</tr>
<tr>
<td>Total</td>
<td>13.7%</td>
<td>1,202</td>
</tr>
</tbody>
</table>
### Most Popular Public Institutions Selected (top 10 out of 320 institutions)

<table>
<thead>
<tr>
<th>School Name</th>
<th>State</th>
<th>% of Students (n=8,790)</th>
<th># of Students</th>
<th>School Name</th>
<th>State</th>
<th>% of Students (n=8,790)</th>
<th># of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>U OF WI MADISON</td>
<td>WI</td>
<td>19.23%</td>
<td>1,693</td>
<td>U OF WI LACROSS</td>
<td>WI</td>
<td>1.60%</td>
<td>141</td>
</tr>
<tr>
<td>U OF IL URBANA</td>
<td>IL</td>
<td>4.01%</td>
<td>353</td>
<td>U OF WI EAU CLA</td>
<td>WI</td>
<td>1.51%</td>
<td>133</td>
</tr>
<tr>
<td>U OF MN Duluth</td>
<td>MN</td>
<td>3.14%</td>
<td>276</td>
<td>U OF IOWA</td>
<td>IA</td>
<td>1.49%</td>
<td>131</td>
</tr>
<tr>
<td>IOWA STATE</td>
<td>IA</td>
<td>2.16%</td>
<td>190</td>
<td>MANKATO</td>
<td>MN</td>
<td>1.32%</td>
<td>116</td>
</tr>
<tr>
<td>ND STATE U</td>
<td>ND</td>
<td>1.69%</td>
<td>149</td>
<td>U OF MICHIGAN</td>
<td>MI</td>
<td>1.15%</td>
<td>101</td>
</tr>
</tbody>
</table>

Total: 37.3% 3,283

### Non-Minnesota Public Institutions Selected (top 48 out of 268 institutions that enrolled 10 or more students)

<table>
<thead>
<tr>
<th>School Name</th>
<th>State</th>
<th>% of Students (n=8,790)</th>
<th># of Students</th>
<th>School Name</th>
<th>State</th>
<th>% of Students (n=8,790)</th>
<th># of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>U OF WI MADISON</td>
<td>WI</td>
<td>19.23%</td>
<td>1,693</td>
<td>U OF KANSAS</td>
<td>KS</td>
<td>0.59%</td>
<td>52</td>
</tr>
<tr>
<td>U OF IL URBANA</td>
<td>IL</td>
<td>4.01%</td>
<td>353</td>
<td>U OF WI RIVER F</td>
<td>WI</td>
<td>0.57%</td>
<td>50</td>
</tr>
<tr>
<td>IOWA STATE</td>
<td>IA</td>
<td>2.16%</td>
<td>190</td>
<td>U OF IL CHICAGO</td>
<td>IL</td>
<td>0.52%</td>
<td>46</td>
</tr>
<tr>
<td>ND STATE U</td>
<td>ND</td>
<td>1.69%</td>
<td>149</td>
<td>MICHIGAN TECH</td>
<td>MI</td>
<td>0.50%</td>
<td>44</td>
</tr>
<tr>
<td>U OF WI LACROSS</td>
<td>WI</td>
<td>1.60%</td>
<td>141</td>
<td>AZ STATE UNIV</td>
<td>AZ</td>
<td>0.47%</td>
<td>41</td>
</tr>
<tr>
<td>U OF WI EAU CLA</td>
<td>WI</td>
<td>1.51%</td>
<td>133</td>
<td>SO DAKOTA ST UN</td>
<td>SD</td>
<td>0.45%</td>
<td>40</td>
</tr>
<tr>
<td>U OF IOWA</td>
<td>IA</td>
<td>1.49%</td>
<td>131</td>
<td>OHIO STATE</td>
<td>OH</td>
<td>0.45%</td>
<td>40</td>
</tr>
<tr>
<td>U OF MICHIGAN</td>
<td>MI</td>
<td>1.15%</td>
<td>101</td>
<td>U OF WI STVN PT</td>
<td>WI</td>
<td>0.34%</td>
<td>30</td>
</tr>
<tr>
<td>U OF WI MILWAUK</td>
<td>WI</td>
<td>1.01%</td>
<td>89</td>
<td>U OF WASHINGTON</td>
<td>WA</td>
<td>0.33%</td>
<td>29</td>
</tr>
<tr>
<td>U OF MO COLUMBI</td>
<td>MO</td>
<td>0.97%</td>
<td>85</td>
<td>PENN STATE</td>
<td>PA</td>
<td>0.28%</td>
<td>25</td>
</tr>
<tr>
<td>U OF NDAKOTA</td>
<td>ND</td>
<td>0.95%</td>
<td>84</td>
<td>U OF WI OSHKOSH</td>
<td>WI</td>
<td>0.25%</td>
<td>22</td>
</tr>
<tr>
<td>U OF NE LINC</td>
<td>NE</td>
<td>0.93%</td>
<td>82</td>
<td>U OF WI WHITEWA</td>
<td>WI</td>
<td>0.24%</td>
<td>21</td>
</tr>
<tr>
<td>PURDUE LAFAYET</td>
<td>IN</td>
<td>0.82%</td>
<td>72</td>
<td>U OF ARIZONA</td>
<td>AZ</td>
<td>0.24%</td>
<td>21</td>
</tr>
<tr>
<td>MICHIGAN ST UNI</td>
<td>MI</td>
<td>0.74%</td>
<td>65</td>
<td>U OF SDAKOTA</td>
<td>SD</td>
<td>0.24%</td>
<td>21</td>
</tr>
<tr>
<td>U OF WI STOUT</td>
<td>WI</td>
<td>0.62%</td>
<td>55</td>
<td>U OF WI LATTEV</td>
<td>WI</td>
<td>0.22%</td>
<td>19</td>
</tr>
<tr>
<td>U OF CO BOULDER</td>
<td>CO</td>
<td>0.60%</td>
<td>53</td>
<td>NORTHERN ILL U</td>
<td>IL</td>
<td>0.20%</td>
<td>18</td>
</tr>
</tbody>
</table>

Total: 47.7% 4,193

### Non-Minnesota Private Institutions Selected (top 51 out of 310 institutions that enrolled 10 or more students)

<table>
<thead>
<tr>
<th>School Name</th>
<th>State</th>
<th>% of Students (n=8,790)</th>
<th># of Students</th>
<th>School Name</th>
<th>State</th>
<th>% of Students (n=8,790)</th>
<th># of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARQUETTE U</td>
<td>WI</td>
<td>1.98%</td>
<td>174</td>
<td>ST LOUIS UNIV</td>
<td>MO</td>
<td>0.30%</td>
<td>26</td>
</tr>
<tr>
<td>DRAKE</td>
<td>IA</td>
<td>0.84%</td>
<td>74</td>
<td>U OF DENVER.CO</td>
<td>CO</td>
<td>0.22%</td>
<td>19</td>
</tr>
<tr>
<td>LOYOLA-CHICO</td>
<td>IL</td>
<td>0.80%</td>
<td>70</td>
<td>TULANE U</td>
<td>LA</td>
<td>0.22%</td>
<td>19</td>
</tr>
<tr>
<td>NWEST U</td>
<td>IL</td>
<td>0.74%</td>
<td>65</td>
<td>MILW.SCH OF ENG</td>
<td>WI</td>
<td>0.22%</td>
<td>19</td>
</tr>
<tr>
<td>DEPAUL</td>
<td>IL</td>
<td>0.55%</td>
<td>48</td>
<td>ILL INST TECH</td>
<td>IL</td>
<td>0.20%</td>
<td>18</td>
</tr>
<tr>
<td>U OF NOTRE DAME</td>
<td>IN</td>
<td>0.53%</td>
<td>47</td>
<td>BOSTON COLL</td>
<td>MA</td>
<td>0.20%</td>
<td>18</td>
</tr>
<tr>
<td>LUTHER CLG</td>
<td>IA</td>
<td>0.44%</td>
<td>39</td>
<td>STANFORD</td>
<td>CA</td>
<td>0.19%</td>
<td>17</td>
</tr>
<tr>
<td>BOSTON Univ.</td>
<td>MA</td>
<td>0.44%</td>
<td>39</td>
<td>J HOPKINS A&amp;S</td>
<td>MD</td>
<td>0.18%</td>
<td>16</td>
</tr>
<tr>
<td>WASHINGTON U</td>
<td>MO</td>
<td>0.44%</td>
<td>39</td>
<td>GEORGETOWN U</td>
<td>DC</td>
<td>0.17%</td>
<td>15</td>
</tr>
<tr>
<td>CREATIGNON Univ.</td>
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<tr>
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<tr>
<td>AUGUSTANA SD</td>
<td>SD</td>
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<td>32</td>
<td>M I T</td>
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</tr>
<tr>
<td>U OF CHICAGO</td>
<td>IL</td>
<td>0.35%</td>
<td>31</td>
<td>CARROLL U</td>
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<td>0.16%</td>
<td>14</td>
</tr>
<tr>
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<td>30</td>
<td>SYRACUSE U</td>
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</tr>
<tr>
<td>GRINNELL</td>
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</tr>
<tr>
<td>U OF SO CALIFOR</td>
<td>CA</td>
<td>0.31%</td>
<td>27</td>
<td>VANDERBILT</td>
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<td>13</td>
</tr>
<tr>
<td>U OF PA</td>
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<td>26</td>
<td>VITERBOU</td>
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Total: 14.8% 1,305